FASHION: NOW & THEN
Fashion as Art

Fashion: Now & Then: Fashion as Art
October 20 - 22, 2016
LIM College, New York City, NY

Call for Presentations and Artwork

Fashion: Now & Then: Fashion as Art
Submission Due Date: Monday, June 6, 2016
Date of Notification: Monday, June 27, 2016

The Adrian G. Marcuse Library at LIM College invites participation in the sixth annual *Fashion: Now & Then* Conference, a three-day event in which participants will discuss the past, present, and future uses of fashion information and art in fashion. Presenters will be drawn from the fashion industry, libraries, archives, academic institutions, publishers, collectors, and museums to represent a full range of expertise.

The theme for this year's *Fashion: Now & Then* Conference is *Fashion as Art*. We look forward to proposals that will demonstrate how fashion information and art in fashion have evolved through time and how they will continue to evolve in the future. Proposal topics can include one or more of the following subjects in relation to fashion or style: archives, blogs, books, business, collection development, collectors, designer archives, digital archives, digital collections, digitization projects, ephemera, fashion analytics, fashion forecasting, fashion history, fashion studies, film, librarians, libraries, magazines, mapping and data visualization, marketing, material culture, merchandising, museums, new media, oral history, patrons, photography, preservation, print and non-print media, product development, rare books, retail, social media, special collections, street style, textiles, and trend reporting.

The event will take place in the LIM College Townhouse (12 E. 53rd Street between Fifth & Madison Avenues).

Presentation Proposals and Notifications

Proposals for presentations should include: the name, title, affiliation, email address, photo (300 dpi), and short biography (<200 words) of the presenter(s) and an abstract of the 15-minute presentation (<500 words). Email the presentation proposal to proposals@limcollege.edu. Please submit the text of the proposal in the body of the email and as a PDF or Word attachment.

At least one author of each accepted abstract must register for the conference and present the paper.

Proposal Submission Review Committee: Nicole LaMoreaux, Lou Acierno, Rebecca Clark, Rebecca Collier, Lauren Gavin, Patti Jordan, Kenneth Kambara, Nicole Kirpalani, Laurel Lueders, Elizabeth Marotta, MT Teloki.

Artwork Submissions and Notifications

Artwork submissions should include: the name, title, affiliation, email address, photo (300 dpi) and short biography (<200 words) of the artist, a short statement about the piece that includes the medium and dimensions (<500 words), and a JPG of the artwork (file size should be under 2MB and maximum of 5MB with 700 dpi in longest direction). Artwork submissions can include: photography, paintings, drawings, apparel, multi-media, sculpture, digital art, and video. We request that any 2D work be protected and ready for hanging. Email the artwork submission to proposals@limcollege.edu. Please submit the text of the proposal in the body of the email and as a PDF or Word attachment. Please save the JPG as *lastname_artworktitle1.jpg*.

The artist of the accepted piece must register for the conference and set up the piece. The set-up and take-down of the piece will be conducted by the artist along with the conference committee members. Set-up will take place on Thursday, October 20th and take-down will take place on Saturday, October 22nd.

<u>Artwork Submission Review Committee:</u> Nicole LaMoreaux, Lou Acierno, Rebecca Clark, Rebecca Collier, Lauren Gavin, Patti Jordan, Kenneth Kambara, Laurel Lueders, Elizabeth Marotta, MT Teloki.

About LIM College

LIM College, founded in 1939, is focused exclusively on the study of business and fashion, offering an MBA program, MPS programs in Fashion Merchandising & Retail Management, Fashion Marketing, Visual Merchandising, and Global Fashion Supply Chain Management, a BS degree in International Business, bachelor's degrees in Fashion Merchandising, Visual Merchandising, Marketing, and Management, and associate degrees in Fashion Merchandising. LIM College provides a well-rounded education through the combination of in-class instruction and required internships. Located in four buildings in Manhattan - the nation's fashion and business capital - LIM College gives students vast opportunities for hands-on experience and professional development. Alumni have gone on to excel at top companies, including The Jones Group, Saks Fifth Avenue, Barneys New York, Chanel, and Macy's.

About the LIM College Library and Archives

The Adrian G. Marcuse Library houses a unique, specialized collection, focusing on the fashion industry and LIM College's major areas of study in a variety of formats (books, magazines, DVDs, e-books, electronic databases). The LIM College Archives consists of three major collections: LIM College Records, Special Collections, and Rare Books. The mission of the LIM College Archives is to identify, collect, document, preserve, and promote access to the enduring records of LIM College and materials related to the fashion industry. We provide resources to students, faculty, and researchers that foster learning and creativity with a global perspective.

Additional Information

For additional information about the upcoming *Fashion: Now & Then* Conference or to view information about previous *Fashion: Now & Then* Conferences:

Fashion: Now & Then Blog: http://fashionnowandthen.blogspot.com/

If you have any questions please contact Nicole LaMoreaux, Reference & Instruction Librarian at LIM College nicole.lamoreaux@limcollege.edu.